

SPECIAL EVENTS
MONTHLY MEETING MINUTES – APRIL 17, 2014

Present: Joyce Kellogg, Phyllis Revell, Peggy Schneider, Mike Dougherty, Jim Reilly, and Nancy Stisser.

Absent: Don Gillette, Wayne Eichelkraut, Jani Eichelkraut, Elaine Baker, Alaina Rivers and Heidi Eisert.

Minutes

The minutes read and approved were from Nov. 21, 2013, the last time a quorum was present. Joyce's motion to approve and accept as presented was seconded by Mike.

Funding Request: A request pending from January from the Illinois Valley Quilt Guild was discussed. The bi-annual two-day event will be moved to fall from spring, and this year will occur on Scarecrow Fest/Oktoberfest weekend. No specific amount was requested, but two years ago SEC allocated \$750 to cover rental of the Knights of Columbus Hall. The guild invites speakers and special displays. An admission is charged.

Action: Jim's motion to allocate \$600 toward hall rental died for lack of a second. Mike moved to cover the entire rental cost, or \$800. Jim seconded the motion and it was approved.

Financial

The committee reviewed its financial status, with Nancy noting that the absence of a spring movie would free up \$4,000 – bringing the total unallocated funding to nearly \$6,000. Unused funds will be returned to the general corporate fund for redistribution in the next fiscal year.

Meanwhile, the city council is now reviewing a budget and hasn't announced SEC's allocation for next year. Nancy reminded the mayor that some funds already had been promised – such as money to book bands for Music in the Park -- and secured at least enough to cover that event (\$8,000) and Cruise Night (\$2,500).

Old Business:

Festival of Lights Parade – The committee revisited an issue which it hadn't been able to conclude due to lack of quorums: expressing gratitude to the couple who portray Mr. and Mrs. Santa every year.

Action: After a brief discussion, Jim's motion to purchase a gift certificate was seconded by Phyllis. Mike then suggested awarding them a gift credit card to use as they see fit, since the committee doesn't really know their dining/shopping preferences. With that amendment, seconded by Joyce, the committee authorized Nancy to purchase a card in the amount of \$150.

Music in the Park – The summer line-up is as follows: Legacy Girls (Patriotic Night); TBA for Gospel Night; Class Act; Downtowners; Generics; Rhythm Rockets; Mary

Pfeiffer and the Troublemakers and Jim Markham band. SEC will meet with organizers of Gospel Night to learn more about that group's plans for the event.

Event marketing: Jim reported that a billboard maintained by Ottawa Visitor Center on Interstate 80 westbound was deteriorating, and Nancy promised to relay the information to OVC. She later reported the agency was aware of the problem and would rectify it.

There being no further business, the meeting was adjourned at 6:20 p.m. The next regular meeting is scheduled for Thursday, May 15, 2014, at 5:30 p.m.

Respectfully submitted by Peggy Schneider.